IP Networked Services, Inc.  
PRIVACY STATEMENT  
(Mobile Application)

IP Networked Services, Inc. ("INS"), a subsidiary of CDK Global, LLC, is committed to protecting the privacy and security of your data. We want you to understand how we collect and use information from this mobile application so you can interact with INS with confidence. By using this mobile application (this “App”), you accept and agree to the practices this Privacy Statement describes.

Introduction

This privacy statement describes the types of information we may collect or that you may provide when you download, install, access, or use this App, and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This privacy statement applies only to information we collect in this App, but DOES NOT apply to information that we collect offline or on any other Company apps or websites, including websites you may access through this App, or information that you provide to or is collected by any third party. Our websites and apps, and these third parties may have their own privacy policies, which we encourage you to read before providing information on or through them.

Please read this privacy statement carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, register with, or use this App. By downloading, registering with, or using this App, you agree to this privacy statement. This privacy statement may change from time to time. Your continued use of this App after we make changes is deemed to be acceptance of those changes, so please check the privacy statement periodically for updates.

Please note that your use of this App and the INS product or service that this App enables you to use through your mobile device (“Product”) is subject to the Master Services Agreement (and all applicable addenda, schedules and amendments thereof) (the “Agreement”) by and between INS and INS’ dealership client (“Client”) that governs the use of the Product (“MSA”). You confirm that you are an employee or a contractor of the Client and Client has granted you the permission to use the Product and assigned you the logon user name and password giving you access to the Product.

Information We Collect

When you download, access and use this App, we may collect and use personally identifiable information and other information about you. “Personally identifiable information” includes your name, address, email address, telephone number, and other similar information that can be used to individually identify you and that is not otherwise publicly available. For example, we may collect the following information:

• Information that you provide directly to us by filling in forms in this App, including your name, business address, email address, telephone number, job title, name of your employer, or other information;

• Information provided to us when you communicate with us through this App for any reason, including information in emails you send us, or submissions you may make on our App; and

• Details of your usage of this App and the resources that you access, including, but not limited to, traffic data, location data, weblogs and other communication data, including your IP address, browser type, the date and time you accessed or left the App, and the pages you viewed.

• Information about your mobile device and internet connection, including the device's unique device identifier, operating system, browser type, mobile network information, and the device's telephone number.
• The App may also access metadata and other information associated with other files stored on your device, including, for example, photographs, audio and video clips, personal contacts, and address book information.

• This App may collect real-time information about the location of your device.

Use of Tracking Technologies

We use cookies, pixel tags, server logs, and other Internet technologies to collect information about you and your use of this App, and we may additionally collect data about your visits to other websites. These technologies do not provide us with your personal information, but they do allow us to track and record your activities in this App and other websites. In addition to information collected by us, we may allow our related companies or other third parties to use cookies and web beacons to track non-personally identifiable information about visitors to this App.

A “cookie” is a small computer file that is sent to your computer when you visit a website. When you visit this App again (or certain other cooperating websites), the cookie allows us to recognize your browser. Cookies may store user preferences and other information. A pixel tag (also known as a “web beacon”) is a type of technology placed on a website or within the body of an email for the purpose of tracking a user’s activity on websites, or when emails are opened or accessed, and is often used in combination with cookies. To learn more about the details, you may visit www.allaboutcookies.org and/or other resources.

Your Privacy Options

• **Decline or Block Cookies and Pixel Tags.** You can modify the security settings on your mobile device and reset your browser to approve or reject a cookie on a case-by-case basis, block cookies from certain sites, or even refuse all cookies. Similarly, you can disable pixel tags by changing your browser settings to omit images and disable Javascript, or use commercial software packages that can omit pixel tags and most advertisements. Please be aware, however, if you “turn off,” purge or disable cookies or pixel tags, you may not be able to use all of the features, functions or services available in this App.

• **Disable or Block Location Information.** You can choose whether or not to allow the App to collect and use real-time information about your device's location through the device's privacy settings. If you block the use of location information, some parts of the App may then be inaccessible or not function properly.

• **Opt Out of Interest-Based Advertising.** INS supports the Self-Regulatory Principles for Online Behavioral Advertising, which means that you have options and choices about our collection and use of your data for online interest-based advertising. For more information about interest-based information tracking and to manage interest-based advertising categories, or opt out of all categories, from INS, visit http://www.aboutads.info/choices/. Please note that if you choose to opt out of having your information used to deliver advertisements tailored to your interests, you will continue to see advertisements delivered by INS, but these advertisements may not be as relevant to you.

• **Do-Not-Track Request.** This App currently does not respond to “do not track” or similar signals.

Use and Disclosure of Your Information

• **General.** We use the information we collect from you in this App primarily to enable us to effectively provide our products and services, including:

  - To enable you to access and use the Product from your mobile device;
- For our internal purposes such as to monitor and analyze App traffic and usage patterns to help improve this App, better understand our customers’ needs, or to develop new offerings in which you may be interested;
- To compile statistics and reports regarding the users of this App, products and/or services, which may include combining the personal information you provide with information we obtain from business partners or other companies; and
- To share with our related companies or trusted third parties so that they may assist us with our use of the information as described above.

*Other Circumstances.* We may disclose information about you, including personal identifiable information, if we have a good faith belief that disclosure is necessary to: (i) comply with applicable laws, regulations, legal process (such as a subpoena), or enforceable government requests; (ii) enforce the MSA or the Terms of Use or End User License Agreement for this App (if any), including investigation of potential violations of such MSA, Terms of Use or End User License Agreement, or to detect, prevent, or otherwise address fraud, security, or technical issues; or (iii) protect against harm to the rights, property, or safety of INS, our customers, users, or the public as required or permitted by law. In addition, we may disclose your personal information to third parties if we are involved in a merger, acquisition, or sale of any or all of our business and/or our assets to a third party, provided that they agree to abide by the terms and conditions of this Privacy Statement.

**Security**

We use commercially reasonable physical, electronic, and managerial procedures to safeguard and secure the information we collect in this App. These procedures may include, but are not limited to, facility access control, firewalls, encryption, intrusion detection, and App monitoring. However, no data protection procedures are entirely infallible. As a result, while we strive to protect your personally identifiable information, we cannot guarantee that it will be 100% secure. Your transmission of your data to this App is done at your own risk.

**Third Party Websites and Social Media Features**

This App may contain links to third party websites. While we seek to link only to sites that share our high standards and respect for privacy, we do not accept responsibility for the privacy practices of third parties. By accessing other third party websites or applications through our App, you are consenting to the terms and privacy policies of those websites. It is possible that other parties may collect personally identifiable information about your online activities over time and across different web sites when you use INS’s App.

Our App includes social media features, such as the Facebook “Like” button. These features may collect your IP address and the website pages you are visiting, and may set a cookie to enable the feature to function properly. Social media features are either hosted on a third party website or hosted directly in this App. Your interactions with these features are governed by the privacy policy of the entity providing them.

**International Visitors**

This App is hosted and operated in the United States (“US”). By using the App, you are consenting to the transfer of any information related to your use of this App (including your personal information) to the US or to another jurisdiction other than your own. If you are accessing this App from outside the US, please be advised that US law (or the law of the jurisdiction ultimately hosting this App or the related content) may not offer the same privacy protections as the law of your jurisdiction.


**Your California Privacy Rights**

If you are a California resident, you have the right under California law to request companies with whom you have an established business relationship to provide certain information about the companies’ sharing of personal information with third parties for direct marketing purposes during the past year. If you are a California resident and wish to request further information about our compliance with this law or have questions or concerns about our privacy practices, you may contact us using the contact information set forth below.

**Children’s Privacy**

Our App is solely for use by businesses and by people who are at least 18 years old. By using this App, you affirm that you are at least 18 years of age or older. We are not liable for any damages that may result from a user’s misrepresentation of age. Under no circumstances may anyone under age 13 use this App, or submit any information, including personally identifying information, in this App. Parents or legal guardians of children under the age of 13 cannot agree to these terms on their behalf in order to overwrite this paragraph.

**Privacy Statement Updates**

We will update this Privacy Statement from time to time, and any changes will take effect immediately after they are posted in this App. Collection and use of your information from that point on will be subject to the updated Privacy Statement. Your continued use of the App will be deemed your agreement to the updated Privacy Statement. If you do not agree with the changes, you should delete or stop using the App and notify us that you do not want your information used in accordance with the changes. We will specify the date of the most recent update in the “Last Date for Updates” section of this Privacy Statement. If you need a copy of any previous version(s) of this Privacy Statement, you may contact us at the address below.

**Contacting Us**

If you have any questions, comments, or complaints regarding INS’s privacy practices or this Privacy Statement please do not hesitate to contact us by email at privacy@cdk.com or by writing to:

CDK Global Holdings, Inc.
Legal Department
1950 Hassell Rd.
Hoffman Estates, IL 60169

**Last Date for Updates**

This Privacy Statement was last updated on March 10, 2017.